



MHF 2022 HEAL Michigan Summary



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Michigan Healthcare Freedom Mission

The people of Michigan have a right to know how state health policy impacts their lives.

Inside Lansing, Big Health and state regulators control health policy. Outside Lansing, it's a political football. Neither conversation quite connects to real healthcare.

We the people fail to have a voice in health policy, and we feel the pain in costs, diminished access, and loss of trust.

HEAL Michigan equips us to join the health policy conversation with state legislators, our voice in Lansing.

MHF Vision

The people of Michigan will be having real conversations with their state legislators to defend their healthcare freedoms by 2024.

2022 Accomplishments

MHF entered Michigan's health policy conversation in 2012.

In 2022, we launched HEAL Michigan and produced:

50 editions of the MHF Insights emailed to subscribers weekly

10,300 MHF 2022 Report Cards

20 new articles equipping 3000 website visitors at MiHealthFreedom.org

13 episodes of Class of the Month, one guest speech, other events

Our Team



Abigail Nobel
President



Vanessa Mulnix
Secretary



Gabriela Eyal
Treasurer

MHF Honorary Board

MDHHS Research Team

MHF Fb Group Administrators

Health policy
Education and
Accountability for
Legislators in
Michigan

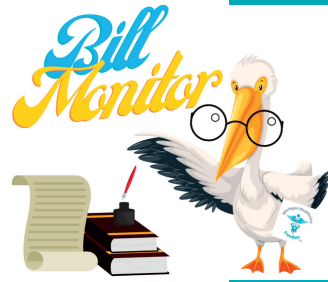




The Conversation

The 2022 HEAL Michigan Project brought the conversation to thousands of Michigan citizens on five platforms. We shared content from MHF and other trustworthy sources to address essential healthcare freedom topics:

- Michigan Department of Health & Human Services
- Implicit Bias Training
- Certificate of Need
- All the Legislative bills
- Direct Primary Care
- What hospitals should do about Ivermectin
- Questions to ask when your family member is admitted with COVID
- Health Sharing Organizations



Recognition & Awards

2010s



ABIGAIL NOBEL '14 M.A. SCHOOL OF STATESMANSHIP had a six-month visiting fellowship with the Independent Women's Forum in 2021 and has served as the president and executive director of Michigan Healthcare Freedom. Thanks to generous sponsors, Abby launched Healthy Policy Education and Accountability in Legislation (HEAL) Michigan 2022 project with articles about the Michigan Department of Health and Human Services and a comprehensive legislative report card (released in May).

In 2018, Abby founded Michigan Healthcare Freedom as a nonpartisan education and advocacy organization. As a nurse experienced in multiple specialties, she saw the need to bring healthcare decisions back to the point of care: patients and clinicians. The principles of the American Founding she learned at Hillsdale reinforced her view of federalism and state advocacy as the "sweet spot" to influence health policy.

Hillsdale College Alumni Magazine bio gave MHF and HEAL Michigan some great publicity.

Alignable

Business professionals voted MHF a Local Business of the Year of 2022. We are in the running again this year. Voting ends February 17, 2023, and we would be honored to receive your vote!



LinkedIn

MHF has over 650 followers! We invite you to follow the MHF Page and grow the conversation among your business/professional network.

Great Nonprofits

MHF members awarded us 5-Star reviews and a Top Nonprofit Award in 2022, for the second year in a row. You can read member reviews at <https://greatnonprofits.org/org/michigan-healthcare-freedom>.





The Problem:
Facebook Suppressed
our Conversation in 2022

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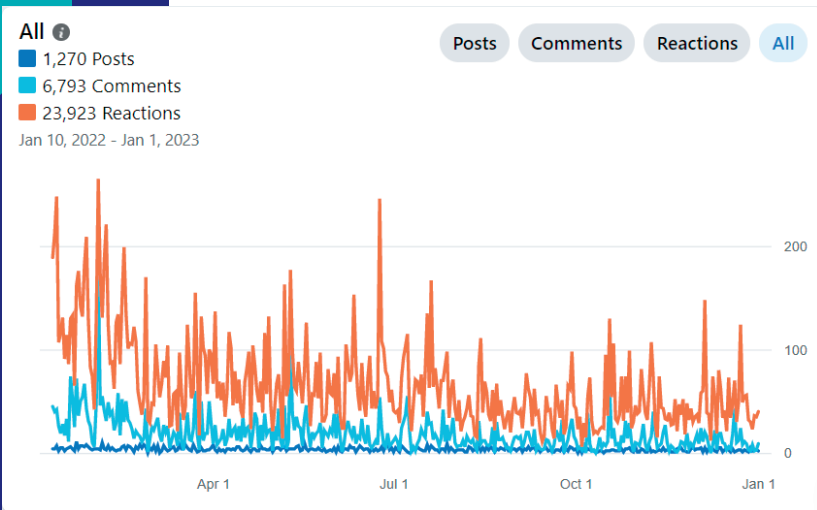


MHF celebrated its 10 year anniversary on Facebook November 24, 2022.

Sadly, it was a subdued celebration.

In fact, few people even saw the post!

Facebook dropped MHF Group algorithm repeatedly during COVID. With agility and referrals, we overcame suppression time and again. In fact, during 2021, we grew to over 2800 members!

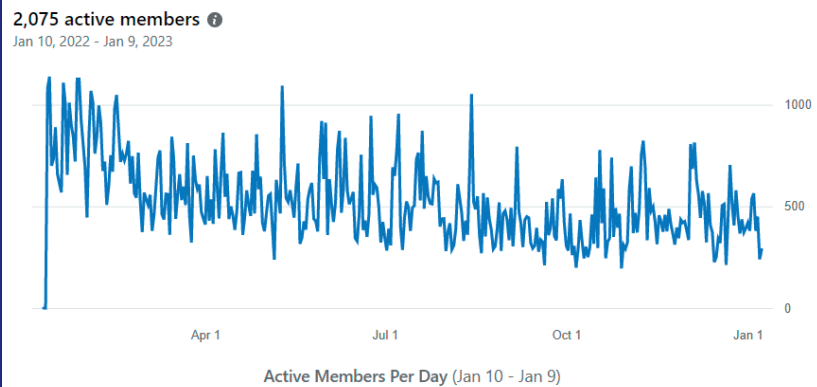


Many have thanked us for consistent, reliable information.

However, no one liked it when Facebook started a new way of tagging everyone.

Membership dropped when some left. (Quarter 4, below)

In the end, all metrics declined in 2022.





2022 Financial Report

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Total Revenue			\$18,808
Breakdown by Source	HEAL Michigan Sponsors		6,250
	Class Membership		460
	Fundraisers	Pampered Chef	276
		5K/ MHF Heroes	5,900
	Day Sponsors		250
	Report Card Donations		510
	Board Member Giving	Abigail Nobel	300
		Vanessa Mulnix	655
		Gabriela Eyal	860
		Fmr Board Members	354
	Donations		2,993
Total Expenses			17,189
Project Breakdown	HEAL Michigan Launch		5,163
	MHF Report Card		7,091
	5K/ MHF Heroes		4,935



In Memory of
John and
Joyce Geresy



Thank You 2022 Sponsors, Donors, and 100+ Volunteers!





Support HEAL Michigan 2023 Goals

With your help, this is the year we will:

- Bypass social media suppression.
- Take the conversation onto one platform - ours.
- Make the MHF Discussion Board (already begun) Michigan's #1 destination for reliable healthcare freedom information.
- Draw 2000 citizen members from all walks of life + state legislators.
- Produce the first *MHF Guide to State Health Policy*.
- Lay ground to double MHF 2024 Report Card orders.

Naming and Logo Opportunities

We need your support to reach these goals for healthcare freedom!

All Sponsors will receive social media credit. (You may remain anonymous if you prefer.)

Please circle your choice of location(s) to place your name or logo.



\$100	Family name on Discussion Board	Deadline February 28
\$200	Business name/logo on Discussion Board	Deadline February 28
\$500	Name/logo on 5K T-shirt	Deadline July 6
\$1000	Name/logo on 5K T-shirt and Discussion Board	Deadline July 6
\$2000+	Name/logo on 5K T-shirt, Discussion Board, Website, and Articles	Deadline July 6

****Sponsor by February 20** to be in our upcoming book, the *MHF Guide to State Health Policy*

Contact person _____

Name you wish to appear in print: _____

Mailing Address _____

Social media name or business page to tag _____

**** Email logo or questions to Abby at PolicyRNAbby@gmail.com ASAP ****

Mail this form + check to:
Michigan Healthcare Freedom
PO Box 72 Burnips, MI 49314

Or Donate online via QR code.
Memo line: fill in Name
as it will appear in print.

