



# MHF 2023 HEAL Michigan Summary



## Contact

Abigail Nobel, BSN, RN, MA  
PolicyRNabby@gmail.com  
www.MiHealthFreedom.org  
PO Box 72, Burnips, MI 49314  
616-896-0165

## Michigan Healthcare Freedom Mission

The people of Michigan have a right to know how state health policy impacts their lives.

Inside Lansing, Big Health and state regulators control health policy. Outside Lansing, it's a political football. Neither conversation quite connects to freedom or real healthcare.

We the people fail to have a voice in health policy, and we feel the pain in high costs, diminished access, and loss of trust.

HEAL Michigan equips citizens to join the health policy conversation with state legislators, our voice in Lansing.

## MHF Vision

The people of Michigan will have resources to make the case for healthcare freedom with their state legislators.

## 2023 Impact: Events

### May 6 Workshop *From Headlines to Health Policy*

Attendees had never looked up a bill before, or analyzed unfamiliar health policy. The look in their eyes as they gained skills from the MHF Toolbox was wonderful!

### October 17 Legislative Update

The Ottawa County Patriots took notes, asked penetrating questions, and came back for more.

## Our Team



Abigail Nobel  
President



Lindsey Grassmid  
Secretary



Faith Bosserrman  
Treasurer

## Other MHF Personnel

Honorary Board

Forum Team

Fb Group  
Administrators

**H**ealth policy  
**E**ducation and  
**A**ccountability for  
**L**egislators in  
**Michigan**





In October, I visited legislative offices after attending a seminar on state licensing.

One experienced staffer told me health policy had nothing going on. I gently told him, "Health policy *always* has something going on," and shared my concerns on current issues - a younger staffer in the background nodding emphatically the whole time.



At the Cass Co Fair and local Farmer's markets

THE MICHIGAN HOUSE OF REPRESENTATIVES BUILDING DIRECTORY									
REPRESENTATIVES		REPRESENTATIVES							
NAME	DISTRICT ROOM	DIENVENDORF 77	1096-N	MARKKANEN 110	1489-S	SCHROVER 66	1085-S		
UNASH 9	153-CB	EDWARDS 32	601-N	MARTIN 88	1087-S	SCHLETTE 95	1159-N		
LEWIS 38	887-S	FARHAT 3	587-S	MARTUS 8	1088-S	SCOTT 7	686-S		
ANDREWS 60	994-N	FILLER 93	1197-N	MICALL 8	687-S	SHANNON 39	992-N		
ARAGONA 20	892-N	FINK 35	789-N	MICKONEY 14	693-N	SKAGGS 80	1192-N		
BAILEY 64	851-S	FITZGERALD 83	1187-S	MIERMAN 89	1193-N	SLAGH 85	1189-S		
BEGGLE 71	1090-N	FKM 101	1385-S	MIENTZER 61	995-N	SMIT 43	892-N		
BERSON 96	1285-S	FISKE 107	2486-S	MILLER 31	783-N	SPUDIS 87	1193-N		
BELB 64	851-S	GLANVILLE 84	1189-S	MORGAN 23	787-S	ST GERMAINE 62	996-N		
BEGGIE 71	1090-N	GRANT 82	1186-S	MORSE 40	889-S	STECKLOFF 19	888-N		
BELTON 105	1189-S	GREEN 67	1086-S	MUELLEN 72	1091-N	STEELE 54	888-S		
BELTIN 67	1286-S	GREENE 65	899-N	NEELY 70	1089-S	STONE 13	692-N		
BOLTON 105	1189-S	HAADSDMA 44	891-N	NEVER 92	1196-N	TATE 10	184-CB		
BRABEC 33	787-N	HALL 42	187-CB	ONVAL 84	1198-N	THOMPSON 28	792-N		
BREIN 21	785-S	HARRIS 52	895-S	OUTMAN 91	1195-N	TISDEL 55	889-S		
BRIDGE 73	1092-N	HILL 109	1488-S	PAIZ 11	690-N	TSERNOGLOU 75	1094-N		
BRUCK 30	794-N	HODDLEY 99	2486-S	PAQUETTE 37	886-S	WANDERHALL 502	1388-S		
BRYNE 15	684-N	HOOD 81	1183-S	POHUTSKY 17	251-CB	VANWOLFSKROON 88	1192-N		
CANBA 35	885-S	HOPKINS 18	687-N	POSTHUMUS 80	341-CB	WEDELA 26	790-N		
CARTER, B 53	987-S	HOPKINS 18	687-N	PRESTIN 108	1487-S	WEISS 6	371-CB		
CARTER, T 5	374-CB	HOOD 81	1183-S	PRICE 5	889-S	WENDELL 39	888-S		
CAVITT 104	1485-S	JOHNSON 78	1097-N	PURJ 24	788-S	WHITSETT 4	588-S		
CHURCHES 27	791-N	KOLLESZAR 22	786-S	RHEINGANS 47	886-N	WILSON, JR 32	796-N		
COFFIN 203	1387-S	KUNY 57	991-N	RIGAS 79	1098-N	WITWER 76	351-CB		
COLLMAN 25	789-S	KUNSE 100	1089-S	ROGERS 41	890-N	WOZNIAK 59	993-N		
CONLIN 48	897-N	LIBERATI 2	586-S	ROTH 104	1388-S	YOUNG 16	893-N		
COOPER 84	1190-N	LIGHTNER 45	884-N	SCHMALTZ 46	895-N	ZORN 34	798-N		
DEBOER 63	997-N	MACDONNELL 56	990-N						
DESANA 29	783-N	MADDOCK 51	885-S						



The 2023 MHF 5K

Recognition & Awards



Top Nonprofit Award

Member 5-Star reviews in 2023 helped MHF achieve its third annual Top Nonprofit Award. Reviews are displayed at <https://greatnonprofits.org/michigan-healthcare-freedom>.

*I appreciate the perspective ...*

*... professional, dialed-in updates*

*... a great resource*



Member reviews:

*... has made me a smarter healthcare consumer*

*... up-to-date news, resources, and insights on the current trends and regulations*

*... so glad that MHF made me aware*



GuideStar Award

Local Business of the Year

Business professionals voted MHF Local Business of the Year again in 2023. We would be honored to receive your vote for 2024! Voting on Alignable ends February 23.



*... an important voice*

*my #1 source ...*

*... invaluable service as a watchdog*



### The 2023 HEAL Michigan Project

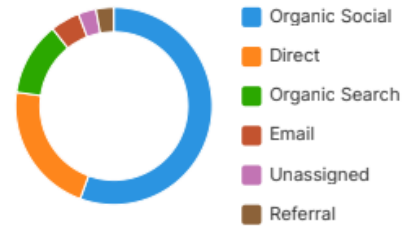
Health policy education and accountability for legislators begins with Michigan citizen awareness.

### Thanks to your support, we bypassed social media suppression!

Our suite of resources is now published from our own website. Original articles, free downloads, and Forum posts feature state action and trustworthy background on every state health policy issue.

### Top topic views:

- Workshop: *From Headlines to Health Policy*
- Implicit Bias Training
- Incorporating the ACA into MI Law
- From the Executive Director
- ESG in Michigan
- Syphilis Emergency: Penicillin Shortage
- Red Flags in Organ Donation



### We have never used paid advertising.

People found MHF in 2023 through social media (57%), direct visits (22%), organic search (12%), and email (5%). MHF will consider paid advertising in our strategy to increase impact in 2024.



### MHF 2023 Efforts

From our website to the world!  
614 Forum posts  
24 Articles

Social media  
848 posts  
4K+ follows  
  

52 weekly *MHF Insights*  
to email subscribers

### MHF Strategic Learning



### Nonprofit success requires many roles.

We credit our generous mentors and free resources like IngramSpark's Course, *How to Design a Book*, which our executive director completed in 2023.

### State Policy Network Annual Meeting is a superb opportunity.

The 2015 event in Grand Rapids yielded facts, contacts, and strategies uniquely valuable to healthcare freedom. SPNAM 2024 is in Phoenix and will be expensive. If sufficient funds are raised, we hope to attend with an exhibit table.





# 2023 Financial Report

MHF 2023 HEAL Michigan Summary

	<i>Revenue Sources</i>	
	HEAL Michigan Sponsors	\$6,850
	Donations	\$5,295
	5K Fundraiser	\$4,441
	Facebook Fundraisers	\$1035
	Monthly donors	\$882
	Board Members	\$750
	Workshop, Book orders	\$287
	In-kind donations	\$78,878
Revenue		<b>\$18,790</b>
	<i>Major Projects</i>	
	HEAL Michigan	\$12,027
	MHF 5K	\$4,257
Expenses		<b>\$16,284</b>



The Michael Dumond Family

The Bernard Timmerman Family

Bob Genetski

The Jeffrey Jones Family

Philip R. Harbach

Tammy Kipen

The Ken Beyer Family



Cass County, MI 912 TEA Party



*Thank You 2023 Sponsors, Donors, and Volunteers!*



# Support HEAL Michigan 2024 Goals

Tumultuous 2024 is here! With your help, we expect to:

- Produce & distribute 25,000 MHF 2024 Report Cards. Scorecard system access is now an additional cost (\$1,100).
- Update the MHF Online Library of free education.  
First on the list: *The Top 10 Questions for Every Lawmaker*.
- Grow the MHF Forum conversation giving timely, relevant context on state issues to citizens, journalists, and policy-makers.
- Publish the *MHF Guide to State Health Policy*.
- Introduce MHF to more people with events & paid advertising.
- Present an MHF table at SPNAM.

## Name and Logo Opportunities

We need your support to reach these goals for healthcare freedom! All Sponsors will receive social media credit. You may remain anonymous if you prefer.

Please circle your choice of support level and location(s) to place your name or logo.



\$100	Individual/Family name on the MHF Forum	Deadline February 28
\$200	Business name/logo on the MHF Forum	Deadline February 28
\$500	Name/logo on July 4th Parade T-shirts*	Deadline May 6
\$1000	Name/logo on <i>Healthcare Freedom: The Top 10 Questions for Every Lawmaker</i> download page.	Deadline February 28
\$2000	Name/logo on the MHF July 4th Float and T-shirts*	Deadline May 6
\$5000+	Name/logo MHF 2024 Report Card, plus HEAL Michigan Articles	Deadline February 28

\* The Dorr 4th of July Parade typically draws 4,000+ people. We plan t-shirts for 50 volunteers distributing Report Cards there.

Contact person \_\_\_\_\_

Name you wish to appear in print: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Social media name or business page to tag \_\_\_\_\_

**\*\* Email logo or questions to Abby at [PolicyRNAbby@gmail.com](mailto:PolicyRNAbby@gmail.com) ASAP \*\***

Mail this form + check to:  
**Michigan Healthcare Freedom**  
PO Box 72 Burnips, MI 49314

Or Donate online via QR code.  
Memo line: fill in Name  
as it will appear in print.

